

The Corporation of the
County of Prince Edward



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For release: September 22, 2009

NEWS RELEASE

The Settler's Dream Book Launch

Picton, ON – The newly reprinted *The Settler's Dream* books are now available for sale at Books and Company on Picton Main Street. The formal launch of *The Settler's Dream*, with the original authors, will take place at Books and Company on October 7, 2009 from 4:30 p.m. to 6:30 p.m.

The popular publication and valuable cultural heritage resource depicts historical buildings of architectural interest in the County. It has been out of stock for the last five years with considerable demand from prospective purchasers both within and outside of the County.

The books, reprinted to commemorate the 225th anniversary of the first United Empire Loyalist landing in Prince Edward County, all bear a special 225th anniversary seal. The reprint provided 1,000 regular edition copies which will sell for \$75.00 each, and 200 limited edition copies selling for \$150.00 each. Proceeds from the sales will pay for the cost of the reprint and go toward funding future projects, which could include: a further reprinting of *The Settler's Dream* when necessary, an addendum to *The Settler's Dream*, a CD version of the book, and a *Settler's Dream 2* publication (comprising completely different properties).

"Thank you to the Heritage Advisory Committee and Working Group for making this beautiful and unique book available once again," said Mayor Leo P. Finnegan. "Nothing showcases our pride in our heritage and the special place that is Prince Edward County quite like *The Settler's Dream*."

Mayor Finnegan will present a new *The Settler's Dream* copy to each of the five County museums at the Council meeting of September 22, 2009.

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For further information, please contact Mayor Leo P. Finnegan at 613-476-2148.