

The Corporation of the  
County of Prince Edward



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## NEWS RELEASE

### LOCAL FOOD SURVEY ENTERS SECOND ROUND

PICTON ON – Local food producers in Prince Edward County are about to see a phone tree activated. As a partner in the Local Food project taking place across the region, Prince Edward County farmers are next in line to be surveyed in an effort to identify needs and opportunities for businesses that deal with Local Food.

Local Surveys started in late May as volunteers visited businesses that process local food, as well as small grocery stores and restaurants that expressed the importance of local food as part of their offerings. With those surveys well under way, the second round of interviews are ready to begin; farmers – local food producers – are now being added to the mix.

The recommendations developed through this project will have the potential to build Local Food capacity in each of the participating communities while also building partnership opportunities for future projects based on quantifiable data.

The Regional Local Food Business Retention and Expansion project involves the communities which lie between the City of Kawartha Lakes and Frontenac County. Northumberland County's Economic Development and Tourism department is leading the project for the region and Kari Spry, the BR+E Research Consultant, is coordinating the volunteers in each community.

Project coordinators are currently seeking individuals who have an interest in local food and would like to volunteer to help deliver or administer the survey, as well as any local food-supporting business to submit survey responses. Anyone wishing to get involved can contact Kari Spry by phone at 905.372.3329 or 1.800.354.7050, x6266, or by email [spryk@northumberlandcounty.ca](mailto:spryk@northumberlandcounty.ca).

More information on the project is available at [www.localfoodbre.ca](http://www.localfoodbre.ca).

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For more information, contact Karin Desveaux-Potters at 613.476.2148, x 344.