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For Release: October 17, 2007

NEWS RELEASE

Council Moves Forward with Strategic Planning Exercise

Picton, ON – Prince Edward County Council has taken the next step in developing a Strategic Plan. At a day long session held on October 15, 2007 at the Prince Edward Community Centre, Council and senior staff built on an earlier session in March to develop a high level strategy for the County and to identify key priorities to be undertaken during the term of Council. Both sessions were facilitated by Carolyn Kearns of The Randolph Group.

In March a draft Mission Statement, Supporting Objectives and Strategic Actions for each Objective were developed with 13 chosen as Top Priority Actions. On October 15th Council reviewed the actions taken in March, including reaffirming the 13 priorities and further refining to the top five. The session focused on implementation work-plans for the Strategic Actions. The draft Strategic Plan and Implementation Work-plan will be presented to Council in Committee of the Whole with recommendations on next steps, including the process for engaging the public's input.

"This important and critical exercise will help our Council work together, along with staff and the community, to get the right things done," said Mayor Leo P. Finnegan. "The resulting Strategic Plan will build on our common vision, include previous plans and strategies, and chart the course for our successful progression into the latter half of this decade."

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For further information, contact Mayor Finnegan or Gayle Frost, Commissioner of Corporate Services and Finance at 613-476-2148.