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County of Prince Edward



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## NEWS RELEASE

### Lights out in Prince Edward County for Earth Hour

**Picton ON** – At 8:30 p.m. on Saturday, March 28<sup>th</sup>, 2009 the County of Prince Edward will join the world and turn off its lights for just one hour – Earth Hour – to show support for action on climate change.

Earth Hour is a global initiative started by the World Wildlife Fund in Sydney, Australia in 2007, where over 2 million businesses and households turned off their lights for one hour, resulting in a 10% reduction on the electrical grid and saving 25,000 tonnes of carbon dioxide. Last year, approximately 50 million people in 370 cities and towns in more than 35 countries worldwide switched off their lights for Earth Hour. Canada was a global leader with more than 150 communities participating, involving almost half of the country's population. Earth Hour is well on the way to meeting WWF's global goal of one billion participants.

"We encourage all employees, households and businesses to join us and others from around the world in taking action against climate change" said Mayor Leo P. Finnegan. "Tell your family and friends about this great event and be part of the solution."

What can **YOU** do?

- Turn off your lights at home and at work
- Encourage your friends and family to participate
- Find out more about Earth Hour and **sign up** at [www.earthhour.org](http://www.earthhour.org)
- Don't stop at Earth Hour – make energy conservation an everyday event!

The County of Prince Edward is a registered 2009 Earth Hour participant and will be turning off all non-essential lighting in our facilities for one hour between 8:30 p.m. and 9:30 p.m. on March 28, 2009.

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For more information about Earth Hour, visit [www.earthhour.org](http://www.earthhour.org) or [www.wwf.ca/earthhour](http://www.wwf.ca/earthhour)