



For release: March 14, 2011

NEWS RELEASE

Lights Out for Earth Hour 2011

Picton ON – At 8:30 p.m. on Saturday, March 26, 2011 the County of Prince Edward will join the world and turn off its lights for just one hour – Earth Hour – to show support for action on climate change.

Earth Hour originated in Sydney, Australia in 2007, and now reaches around the world. It is a one-hour lights out event, created by the World Wildlife Fund (WWF) that mobilizes millions worldwide to show support for action on climate change. Earth Hour is designed to help show people how they can be a part of the climate solution and that every day actions can add up to make a real difference.

In 2010, over 1.3 billion people and a record 128 countries and territories worldwide switched off their light for Earth Hour. Once again, Canada was a global leader with over 10 million Canadians taking part and turning out the lights in over 300 cities and towns.

“We encourage all employees, households and businesses to join us and others from around the world in taking action against climate change” said Mayor Peter A. Mertens. “Tell your family and friends about this great event and be part of the solution.”

What can **YOU** do?

- Turn off your computer and lights before you leave work
- Turn off any non-essential power sources, such as radios, microwaves, coffee makers
- Unplug any unused electrical appliances
- Wash clothes in cold water
- Unplug monitor and chargers
- Spread the word to friends and family
- Find out more about Earth Hour and sign up at www.EarthHourCanada.org

The County of Prince Edward is a registered 2011 Earth Hour participant and will be turning off all non-essential lighting in our facilities for one hour between 8:30 p.m. and 9:30 p.m. on March 26, 2011. The County has participated in this event since 2008.

-30-

For more information about Earth Hour, visit www.earthhourcanada.org or www.wwf.ca/earthhour

