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## NEWS RELEASE

### The Headland Shared Creative Studio & Office Space Open House

Picton ON – The County of Prince Edward is pleased to announce and co-host an open house and information session for the new Headland New Media Development Organization. Individuals and businesses in the creative industries are invited to view the affordable, professional studio/office space designed for the creation and presentation of broadcast television, new media and digital audio recording. The County of Prince Edward has partnered with David and Stacey Hatch of The Headland, a not-for-profit organization, to nurture creative rural economy industry.

The open house will be held at Headland's newly renovated space at:

**6 Ross Street, Picton  
5:00 to 7:00 p.m.  
Monday June 14, 2010**

"The event is for those who are curious to learn about this unique new media and digital space," said Mayor Leo P. Finnegan. "It is an opportunity to meet with people who have already relocated their creative businesses to The Headland and see the advantage of working with like-minded individuals in downtown Picton."

Common facilities include high speed internet connectivity 16Mgbs ADSL (fastest in the County!), unlimited use of broadcast quality green screen shot box studio, common meeting area, shared kitchen facilities, private, lockable offices and a 24-hour security system. Air, heat, hydro, cleaning and parking are also provided for tenants and clients.

A welcome with refreshments will take place from 5:00 to 5:30, an overview presentation from 5:30 to 5:45 and a tour from 5:45 to 6:15 p.m. Refreshments and conversation continues informally until 7:00 p.m.

Individuals and businesses in the following suggested areas of creative industry may be able to see economic growth and collaborative opportunities in this full service environment:

- Film, Television and Video - all aspects of production
- Advertising and Marketing - all aspects of creation and execution
- Graphic Designers
- Web Content Creators, Designers
- Webzine Designers and Writers
- Magazine Publishers
- Commercial Design Artists
- Entertainment Accountants
- Commercial and Design Illustrators and Animators
- Music Composers/Mixers/Producers
- Journalists
- Writers
- Commercial Photographers
- Corporate Photographers
- Entertainment Lawyers
- Advertising Photographers

Open house RSVP and tenant/rental inquires for the The Headland should be addressed to Stacey Hatch at WhistleStop Productions 613.471.2063.

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For more information, contact Mayor Leo P. Finnegan 613.476.2148 or Stacey Hatch 613.471.2063.  
Backgrounder Attached

## **Backgrounder**

### **The Headland New Media Development Organization**

#### Mission Statement

We are a creative facility in Prince Edward County that houses people and businesses working in the creative rural economy, especially in television, video and new media production.

Our goals are to:

- 1) Promote creative collaboration and business growth opportunities by sharing of resources, skills and ideas amongst the people and businesses working in new media in Prince Edward County;
- 2) Promote community revitalization, job creation and long-term business growth in Prince Edward County by fostering the development of new products and services, in all phases of production, in Prince Edward County;
- 3) Promote education about new media services and products in Prince Edward County;
- 4) Foster development and mentorship in the new media industry in collaboration with community colleges and other institutions with an interest in promoting new media development in Prince Edward County.

Media Inquiries:

Stacey Hatch – WhistleStop Productions 613.471.2063