

The Corporation of the
County of Prince Edward



332 Main Street
Picton, Ontario
K0K 2T0
Tel: 613-476-2148
Fax: 613-476-5737

For release: July 16, 2008

NEWS RELEASE

**Revival of Traditional Farmers and Artisans Market
in Prince Edward County**

Picton ON – The Milford 200 Committee and the Municipal Economic Development Office wish to revive the traditional farmers market, and to honour artistic endeavour in Prince Edward County by operating a Farmers and Artisans Market. Local, organic, and specialty farm businesses, and local artisans are invited to participate in the Farmers and Artisans Market being planned for Milford. Local musicians are also invited to take part and get exposure by providing entertainment for those attending.

The goal is to make the Farmers and Artisans Market so successful that vendors, residents and tourists will want to see it continue and expand next year. In this way, Milford 200 Committee intends to support local businesses into the future. With increased gas costs, many residents and tourists are less likely to travel to several roadside locations. By having a number of vendors in one place, customers are encouraged to make a weekly visit and to stop at other businesses en-route. Artisans will expand the shopping experience to gifts for special occasions. Musicians will provide atmosphere and entertainment while showcasing County talent.

The proposed site is the large covered shed at Milford Fairgrounds, which provides protection from sun and rain but allows air and people to move easily through doors at each end. Ample off-street parking is available, a playground for children, and a public washroom. The Farmers and Artisans Market is expected to operate from 9:00 a.m. to 1:00 p.m. on Saturday mornings starting July 26th through September. There will be no Market during Milford Fair on Sept. 13th or during the Studio Tour on Sept. 20th.

Each vendor is asked to reserve a table at \$50 to cover 4 Saturdays. If the vendor uses the table all 4 Saturdays, a \$10 rebate will be issued. Tables may be shared between farmers or artisans providing similar products.

Vendors are encouraged to sign up early and choose your dates, as well as your table position, before the best ones are taken.

Anyone with questions or wishing to be part of the Market experience can drop in to or phone Ann Farwell Library at 613-476-4130 on Monday, Wednesday, or Friday between 10:00 a.m. and 3:00 p.m. or email jpintaricinmilford@gmail.com.