

The Corporation of the  
County of Prince Edward



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**NEWS RELEASE**

**Lights out for Earth Hour 2010**

**PICTON** – At 8:30 p.m. on Saturday, March 27<sup>th</sup>, 2010 the County of Prince Edward will join the world and turn off its lights for just one hour – Earth Hour – to show support for action on climate change.

Earth Hour originated in Sydney, Australia in 2007, and now reaches around the world. It is a one-hour lights out event, created by the World Wildlife Fund (WWF) that mobilizes millions worldwide to show support for action on climate change. Earth Hour is designed to help show people how they can be a part of the climate solution and that every day actions can add up to make a real difference.

In 2009, hundreds of millions of people in over 4000 cities and towns from more than 88 countries worldwide switched off their lights for Earth Hour. Canada was a global leader with approximately 285 communities and 2500 Canadian businesses participating, involving almost 80% of the country's population.

"We encourage all employees, households and businesses to join us and others from around the world in taking action against climate change" said Mayor Leo P. Finnegan. "Tell your family and friends about this great event and be part of the solution."

What can **YOU** do?

- Turn off your computer and lights before you leave work
- Turn off any non-essential power sources , such as radios, microwaves, coffee makers
- Unplug any unused electrical appliances
- Spread the word to friends and family
- Find out more about Earth Hour and **sign up** at [www.earthhour.org](http://www.earthhour.org)

The County of Prince Edward is a registered 2010 Earth Hour participant and will be turning off all non-essential lighting in our facilities for one hour between 8:30 p.m. and 9:30 p.m. on March 27, 2010.

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For more information about Earth Hour, visit [www.earthhourcanada.org](http://www.earthhourcanada.org) or [www.wwf.ca/earthhour](http://www.wwf.ca/earthhour)