

The Corporation of the
County of Prince Edward



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For release: March 14, 2008

NEWS RELEASE

Lights out in Prince Edward County for Earth Hour

Picton ON – The County of Prince Edward will participate in the international campaign to turn off lights for one hour on March 29, 2008 at 8:00 p.m.

Earth Hour is a global World Wildlife Fund lights-out event to raise awareness and support for action on climate change. It was initiated in Sydney, Australia in 2007, where over 2 million business and households turned off their lights for one hour, resulting in a 10% reduction on the electrical grid and saving 25,000 tonnes of carbon dioxide.

“As individuals, we can sometimes feel helpless in the face of global environmental challenges, but by participating in Earth Hour we can all do something positive,” said Mayor Leo P. Finnegan. “We encourage all of our residents, businesses and staff to join others from around the world in taking action against climate change.”

What can YOU do:

- Turn off your lights at home and at work
- Encourage your friends and family to participate
- Find out more about Earth Hour and **sign up** at www.earthhour.org
- Don't stop at Earth Hour – make energy conservation an everyday event!

All non-essential lighting in County of Prince Edward facilities will be turned off for one hour between 8:00 p.m. and 9:00 p.m. on March 29, 2008.

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For more information about Earth Hour, visit www.earthhour.org or www.wwf.ca/earthhour