



IBI Group
400-333 Preston Street
Ottawa ON K1S 5N4 Canada
tel 613 225 1311
fax 613 225 9868

Memorandum

To/Attention	Planning Department, Prince Edward County	Date	July 22, 2010
From	Holly Foxcroft	Project No	27266
cc	File	Steno	hf
Subject	Picton-Hallowell Community Workshop #1 Summary		

The purpose of this Memo is to provide a summary of Picton-Hallowell Community Workshop #1 held on June 29, 2010. An overview of the meeting will be provided in addition to a summary of the feedback generated at the meeting.

On June 29, 2010, the Picton-Hallowell Community Workshop #1 was held at Prince Edward Collegiate Institute in Picton. The event was well attended: 48 community members signed in at the beginning of the event. Approximately six people joined the workshop after it had commenced.

The community members were welcomed to the workshop by Councillor Bev Campbell. During the first phase of the workshop a presentation was made by IBI Group consultants about the Picton-Hallowell Secondary Plan. The presentation introduced community members to the definition and use of secondary plans as well as the importance of a new Secondary Plan for Picton-Hallowell. The work to date on the secondary plan project was also reviewed – surveys completed and the key findings of the Existing Conditions Memorandum.

During the second phase of the workshop community members worked in groups to discuss the following questions:

- What do you value most in Picton-Hallowell?
- Please list any issues or concerns that you may have about Picton-Hallowell.
- What would you like to see improved in Picton-Hallowell?
- What are the different components that make up your community?
- What is your preferred vision for the future of Picton-Hallowell?

At the end of the 45 minute working group session the groups rejoined the larger group. One community member from each group presented what the group had talked about with respect to the elements that represented their community as well as their future vision for Picton-Hallowell.

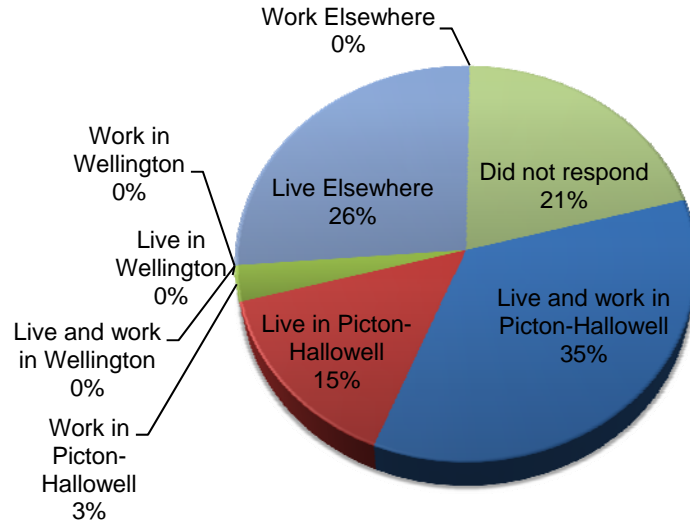
The feedback provided by workshop participants will inform the draft vision, draft Preferred Development Strategies and Community Workshop #2.

Surveys

There were 34 surveys completed at the workshop. The first survey question asked participants where their place of work or residence was. Figure 1 provides a snapshot of the participant's connection to Picton-Hallowell.

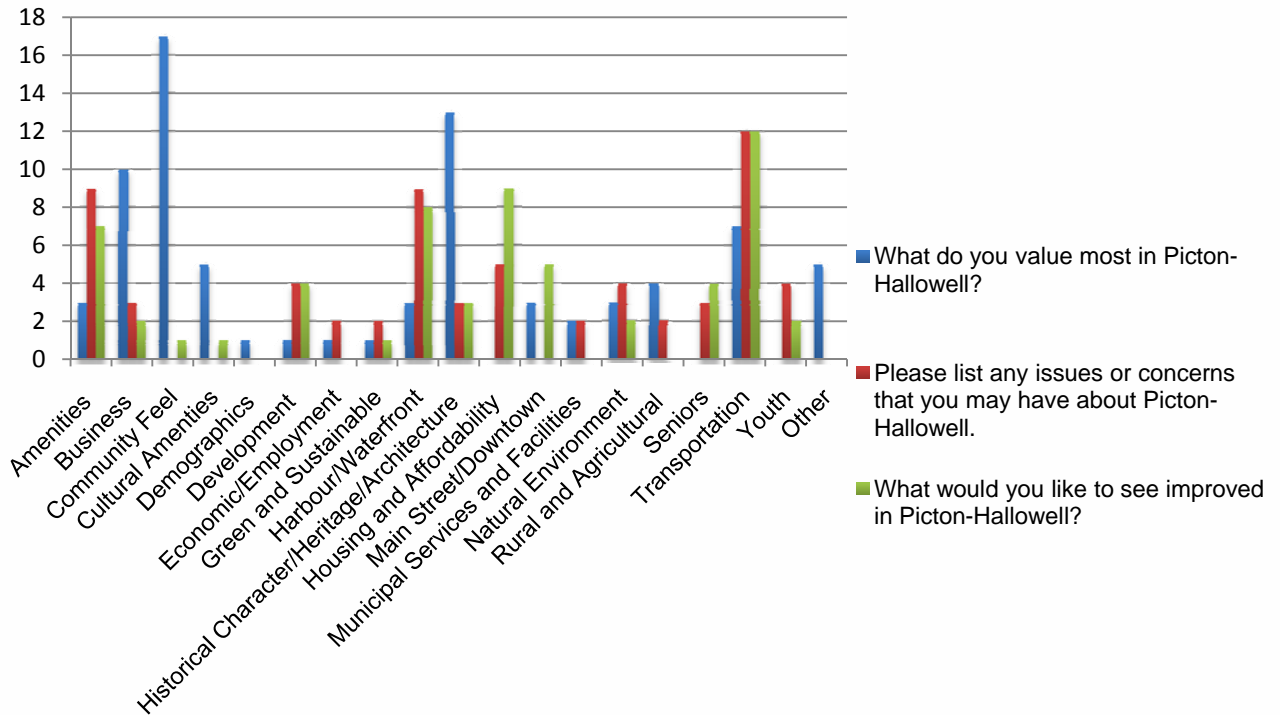
Planning Department, Prince Edward County

Figure 1: Community Workshop Participant's Place of Residence or Work



Community members were asked to complete the survey and to discuss questions 2, 5, and 6. Figure 2 illustrates the response rates of participants by topic area. The comments generated by these questions formed the foundation for the community elements and vision, as a result they are not summarized herein.

Figure 2: Survey Responses



Planning Department, Prince Edward County

Community members also provided additional comments that fell outside of the categories listed in Figure 2. When asked what they valued about Picton-Hallowell the following comments were provided:

- Safe community;
- Compact community;
- Controlled and mixed small urban core, near water;
- Well water;
- Interesting diverse spaces;
- Vibrant streetscape; and
- Street and landscape.

When asked what issues or concerns they had about Picton-Hallowell the following comments were provided:

- Pedestrian safety;
- Public bathrooms;
- Headwaters of Waring Creek must be identified and protected;
- Water and sewer rates;
- Better medical service;
- Hospital services;
- Change the zoning to represent the proper protection of Waring Creek and the surrounding watershed;
- Live/work space; and
- Skateboard by-law is not good for youth.

When asked what they would like to see improved in Picton-Hallowell the following comments were provided:

- Local food sources;
- Linkage to trails;
- Transportation to Sandbanks;
- Better non-motorized connections to downtown, shopping, all points of interest and recreational points;
- Increased bike friendliness;
- Plant trees on Main Street; and
- More apartments/condos to increase population density.

COMMUNITY ELEMENTS





IBI Group
400-333 Preston Street
Ottawa ON K1S 5N4 Canada
tel 613 225 1311
fax 613 225 9868

Community Vision

A lively discussion was held amongst the working groups and during the “report-back” session of the community workshop about the community vision. Workshop participants identified the following as key aspects of their future vision for Picton-Hallowell.

- Picton-Hallowell has developed in a healthy, monitored and controlled way that is respectful of its current character.
- There is affordable housing available including options for low-income individuals, youth, and families and continuing care and transitional housing options for seniors.
- Better paying jobs, for example in light industry, are available for children if they want to return.
- A diverse allowance of uses exists to serve the needs of many types of businesses and cottage industries.
- Publicly accessible and enjoyed waterfront.
- Issues of parking and traffic flow have been addressed and that there are safe routes in place for bikes, rollerbladers, and skateboarders.
- It is a community that is youth friendly and welcomes youth activity.
- People are walking down the pedestrian friendly streets.
- Healthy people and healthy neighbourhoods.
- Economically viable and self-sufficient.
- Recreational opportunities and greenspace are abundant.
- Tree lined streets.
- Arts, culture, and vibrant theatre.
- Streetscape that is heritage based and aesthetically cohesive throughout the downtown and to the waterfront
- Limited cars/pedestrianized streets.
- Cafes and patios on the street.
- Access to health services/health care.
- Town square with water features, gazebo, entertainment, and opportunities.
- Focus on heritage.
- Diverse population.
- Access to local food and food production.
- More bike and pedestrian trails.
- Cohesive downtown that connects to the highway commercial and to the waterfront/harbour.
- No big box development.
- By-pass and/or truck by-pass without commercial development.
- The harbour has been transformed into an inviting place for people, with good facilities.
- The park around the water treatment plant has been improved.
- The Loch Sloy lands have been used for commercial and industrial development with good transportation access from Church Street and County Road 10.
- There are more trees but the nature of what is now has not been lost with lots of small shops, a broad range of restaurants and shops, a vibrant library, a broad range of people living in the downtown with lots of options for mixed density.
- You see buses on the streets and good pedestrian and cycling routes with some sign-directed cycling

Planning Department, Prince Edward County

routes through the downtown that don't conflict with pedestrian routes.

- The County Council supports heritage architecture and works to ensure that heritage streetscapes are maintained and enhanced.
- Hospitals and schools thrive and the schools develop skills useful for work in the future community.
- There are more people living here, but the community has found ways, often through community events, to keep all kinds of people working together and having fun together.
- Rejuvenation of Main Street.
- Promote and protect natural features such as the valley at the south edge of Glenwood cemetery and Warings Creek.
- Creation of a heritage education centre.
- Organic gardens.
- Presence of a post-secondary institution.
- Rejuvenated, lively, pedestrian friendly Main Street and downtown core.
- Mixed use buildings throughout the downtown core.
- Self-sufficient – alternative energy and local food production.
- More effective use of the airport.