

Picton-Hallowell and Wellington
Secondary Plans Project
Presentation to County Council
January 12, 2010



Agenda

- Why?
- What?
- How?

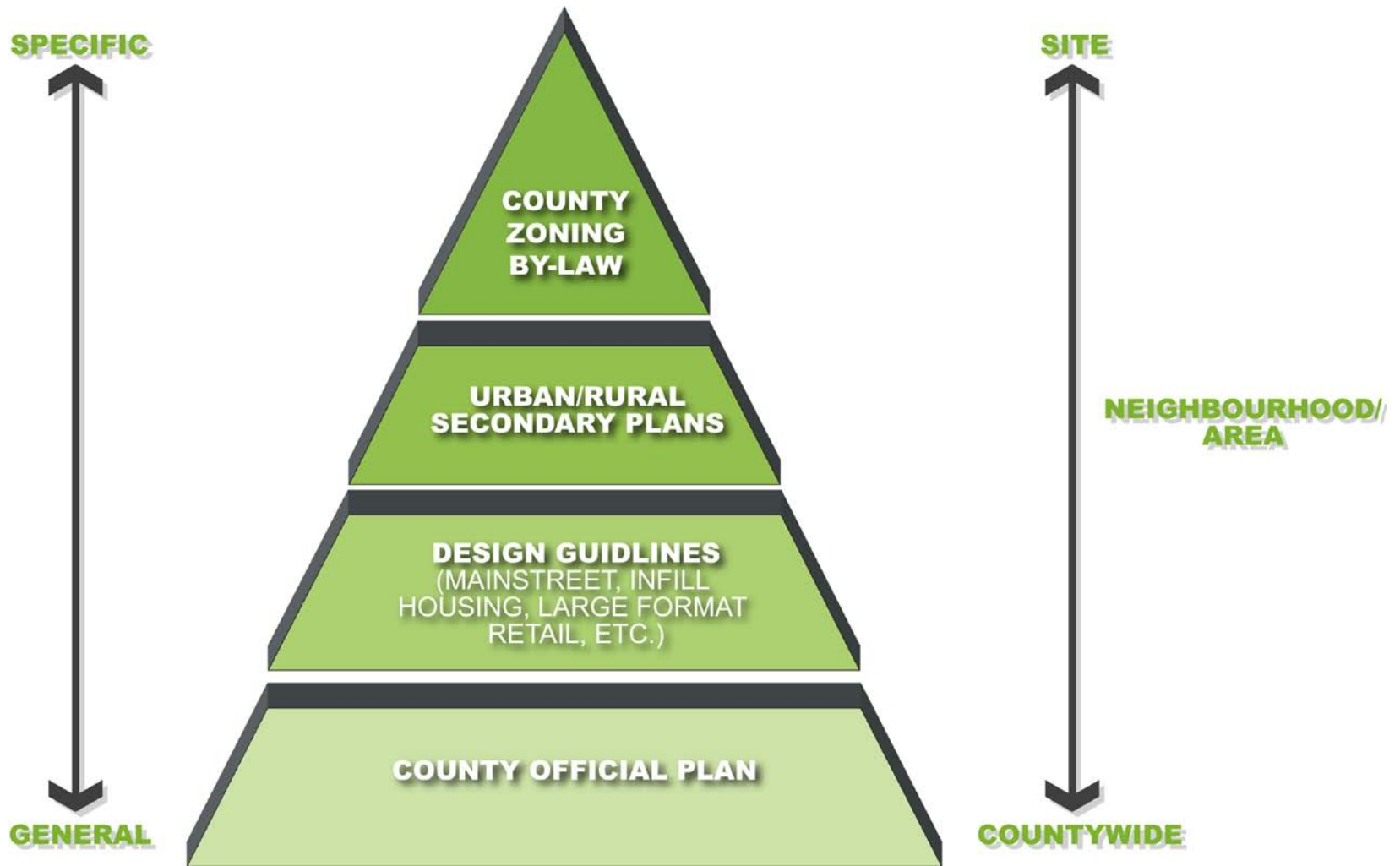


Why is the Project Needed?

- Secondary plans were approved 30 years ago.
- Planning and land use have changed.
- Secondary plans don't reflect modern policy and land use trends.
- Old plans make it difficult to consider new development, establish priorities, and defend against OMB appeals.



What is the Purpose of the Secondary Plans?



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- Secondary plans bridge the gap between broad Official Plan policy and specific requirements of Zoning By-law.



How Will New Secondary Plans Be Completed?

Phase I: Project Start-Up

- Kick-off Meeting with Steering Committee.
- Reconnaissance.
- Public Participation and Consultation Plan.
- Kick-off Presentation to County Council.



How Will New Secondary Plans Be Completed?

Phase II: Existing Conditions Analysis

- Develop a current “snapshot” of the planning areas.
- Consider a range of matters for each area (land use, servicing, transportation, environment, urban design, economy)
- “Snapshot” to set context for new secondary plans.



How Will New Secondary Plans Be Completed?

Phase III: Community Visions and Development Strategies

- Identify community vision for each planning area.
- Identify and evaluation development alternatives for each planning area.
- Identify preferred development strategy for each planning area.



How Will New Secondary Plans Be Completed?

Phase IV: Secondary Plans Preparation and Adoption

- Preparation and Adoption of draft secondary plans.
- One Window review of draft secondary plans by Province.
- Preparation and Adoption of final secondary plans.
- Preparation of implementing zoning.



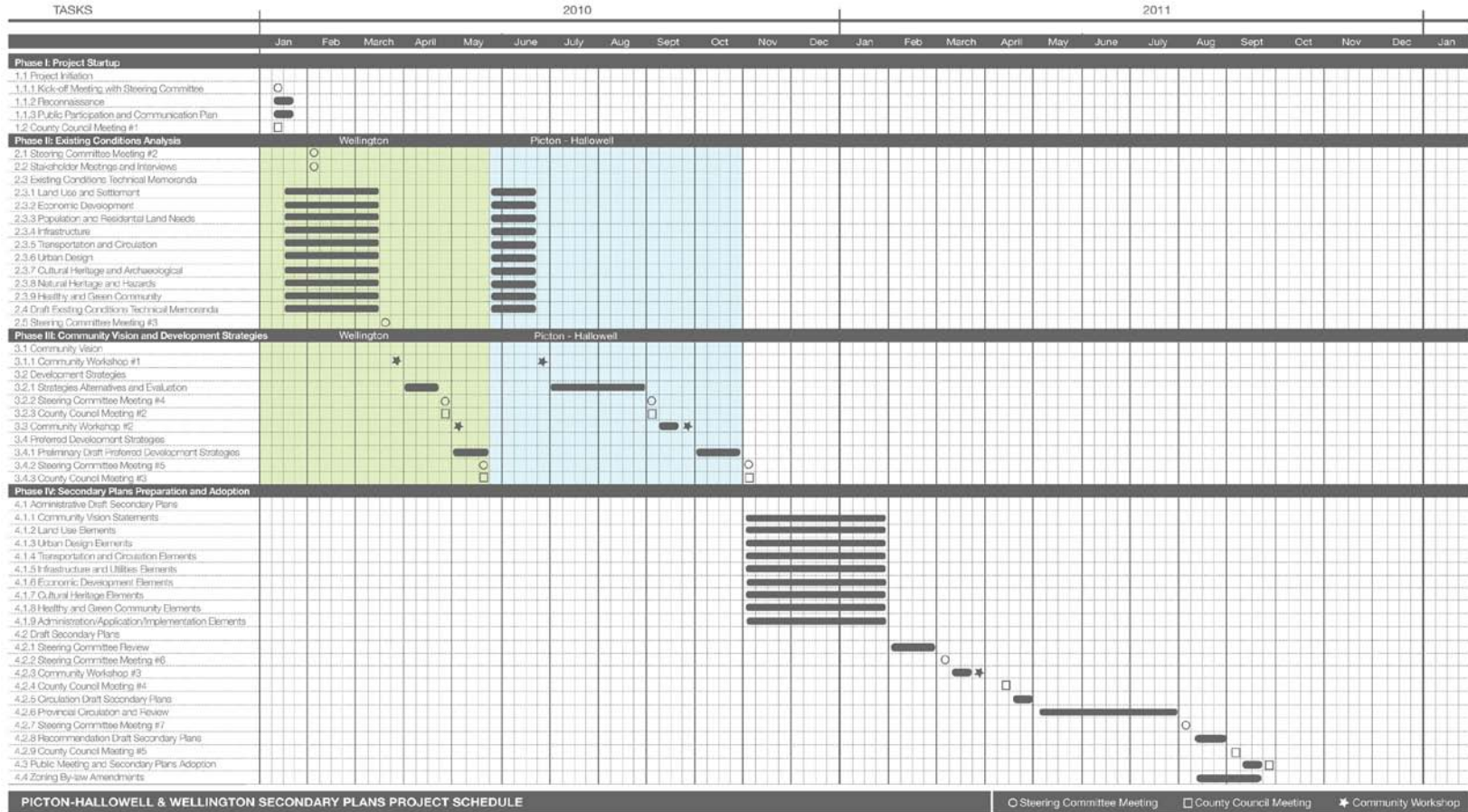
How Will New Secondary Plans Be Completed?

Public Participation and Communication Plan

- Collaborative, transparent, publically accessible.
- Based on responding to three questions: Where are we now? Where do we want to go? How do we get there?
- Local media and the Web for noticing community involvement.
- Variety of means for gather community input, including: interviews; open houses; online tools like Facebook and Twitter.
- Full community access to all products of the project.



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