

Prince Edward County Launches Investment Opportunities Podcast

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Dan Taylor, Economic Development Officer for Prince Edward County, announced today that a special audio podcast for prospective investors is now available for download on the County's Economic Development website, located at www.thecounty.ca. The podcast is titled "Investment Opportunities in Prince Edward County," and targets anyone with interest in establishing, relocating or growing a business in the County.

Podcasts are radio-style programs in the form of MP3 audio files that can be downloaded from a website to a computer for immediate listening, or can be transferred to a portable MP3 player or CD for flexible use where and when the listener chooses.

"We're one of the first municipalities in Canada to use podcasting on the Internet to communicate our message about the strong economic resurgence we're experiencing in the County, and the excellent opportunities for business that exist here," said Dan Taylor. "The podcast begins with a description of the three major economic waves the County has experienced throughout its history as well as the four pillars on which our economy is based: agriculture; commerce and industry; tourism; and arts, culture and heritage. Listeners will also hear a group of our well-known business people discussing in their own words why they were attracted to the County, the success they've experienced, and their positive outlook for the future."

They include Lanny Huff, Huff Estates Winery; Petra Cooper, Fifth Town Artisan Cheese Company; Peta Hall, Pottery; Carl Wiens, Print & Web Illustration; Jason Willard, Midtown Meats; Michelle Laframboise, Clearwater Design; Edward Shubert, Merrill Inn; and Norah Rogers, Waring House Inn/ Claramount Inn & Spa.

"This is our first Economic Development podcast, but we expect there will be more episodes to follow in the future," added Dan Taylor. "We're experiencing what we call a rural renaissance here in Prince Edward County, and we're confident there are many people who will want to stay informed and hear all about the new developments."

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